

Alberta Therapeutic Recreation Association 2020 Vision Strategic Plan: 2018 - 2020

The Strategic Plan was created with input from the membership, Board of Directors, staff, consultation with Alberta Health and a benchmark process of regulated health professions.

ATRA's Strategic Plan will prepare the association to meet the challenges and opportunities of the future. The plan informs decision-making and helps achieve the goals of the Vision Statement. The Strategic Plan is regularly referenced and updated as needed through an active and annual process.

Vision Statement

Therapeutic Recreation is a self-governing health profession that optimizes leisure and recreational experiences to enable individuals to improve their quality of life, live well and be healthy. The Alberta Therapeutic Recreation Association exists to improve the health and quality of life of Albertans by advancing therapeutic recreation practice.

Mission of the Association

ATRA promotes consistent practice for therapeutic recreation through defined programs of study and education courses, a clearly defined entry level and continuing competence program for members, standards of practice and a code of ethics and progressive guiding documents.

Values upheld in the Strategic Plan

Consultation, Professional Conduct, Professional Advancement,
Collaboration and Recognition

Key Strategic Directions

Professional Conduct

Protects and serves the public, governs the TR profession, advance the profile and scope of TR Practice within the health care system, and guides

Entry to Practice

Provides direction to programs of study and education courses for the purpose of registration requirements.

Continuing Competency Program

Maintain and enforce continuing professional competence and standards of practice